



NEWSLETTER

July/August, 2010

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www.oceansoffun.org

WHAT'S NEW AT OCEANS OF FUN?

Geneva and Diego have acclimated well to life at Hersheypark in Hershey, PA. They are keeping busy starring in 2 shows for the summer season. “Our Friends From the Sea: An Educational Sea Lion Experience,” teaches about sea lions, their adaptations and conservation. They also star in a new Western-themed show called the, “Showdown at Cocoa Canyon”.

The Western-themed show highlights both our sea lions as well as acrobats while the story unfolds at the sweet water springs of Cocoa Canyon. Diego and Geneva play the roles of Chef LaGoosea, the best trail cook EVER and Sheriff Etta Star. They work together with their assistant, Darlene “Dynamite” Dakota, to protect the super special secret ingredient for the Chef’s famous baked beans from the bad guys, the Sticky Fingers Gang. The show is full of excitement, from the antics of our acrobatic gang of bad guys to the many impressive behaviors performed by the stars of the show, our California Sea Lions.



Whether you want to learn about our animals or to simply sit back and enjoy, the stars of the Aquatheatre are sure to give you what you are looking for! Hershey Park is a family-orientated theme park that highlights many shows, amusement park rides, and water attractions. If you’re thinking about taking a family vacation this summer, you might want to think about heading out east to visit Geneva and Diego in Hershey, PA! It’s the Sweetest Place on Earth!



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COME AND JOIN THE FUN AT OCEANS OF FUN!!!

**REGISTER NOW FOR ALL SUMMER INTERACTIVE
PROGRAMS. CHECK OUT OUR WEBSITE FOR
LAST MINUTE PROGRAMS SPECIALS.**

**LIMITED SPOTS STILL AVAILABLE IN OUR
UNDERWATER JOURNEY SUMMER CAMP!**

Spots are still available for our 5-day marine mammal camp, Underwater Journey. This camp is designed for children ages 7-12 years old. Each day is designed around a specific theme including: Seals and Sea Lions, Training, Animal Behavior, Animal Care, and Conservation. Come and learn about our flippered friends, have loads of fun and the experience of a lifetime!!

- Prepare animal diets
- Participate in animal training sessions
- Participate in animal discussions and educational games
- Feed our seals and sea lions
- Provide the animals with enrichment sessions
- Interact one-on-one with animals poolside
- Take part in art projects and zoo activities

Advanced reservations are required. Summer camps are available throughout the summer for children ages 7-12 years old. The camps will conclude August 27, 2010, so register for a fun filled week now! For more information or to make a reservation, contact us at 414-453-5527 ext. 1 or visit us online at www.oceansoffun.org

UNDERWATER JOURNEY





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FEATURE ANIMAL OF THE MONTH

SEQUOIA

Oceans of Fun is proud to welcome the newest addition to our family! Her name is Sequoia and she is our spunky, playful sea lion pup. Sequoia was born here at Oceans of Fun to her mother Makaia on April 8, 2010. She weighed in at 12 pounds when she was born. She is growing quickly and today at about 4 months of age, Sequoia is weighing in at close to 35 pounds. We will enjoy her pup hood for several years however as she won't reach her adult weight of over 200 lbs until she is close to 5 years of age. Sea lion pups don't know how to swim at birth but Sequoia has since mastered that skill and can be seen daily swimming in our main show pool with her dad (Slick), her mom (Makaia), and her favorite playmates, our harbor seals (Scooter and Satara).

When Sequoia is not swimming she can be found napping in the sun, nursing from her mother and exploring the new world around her. She has yet to start her formal training. For young sea lion pups like Sequoia, formal training starts around 8 to 12 months of age, when they consistently start to eat fish. Right now Sequoia swims and plays throughout the shows entertaining our visitors and trainers alike! Be sure to stop by Oceans of Fun this summer to catch a glimpse of our cute little pup's antics!



**SUPER
CUTE!**



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CONSERVATION CORNER

“GREEN” IDEAS

What does going “green” mean? Going “green” is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Here are a couple Summer “Green” tips!!

- Draw the drapes- keep blinds, shades and curtains closed. This will help to keep heat from entering the house in the first place and help keep the air cool.
- Grill a little greener- use propane grills or natural products, like Cowboy Charcoal, to lower the pollution that is produced every time you fire up the grill for a summer BBQ.
- Go to a Farmer’s Market or local co-op- support local farmers. Purchasing fruits and vegetables from farmer’s markets provide you with fresher food and help support the local economy. Growing Power is a great place to start in the Milwaukee Area! www.growingpower.org



GREEN LIVING CENTER

Oceans of Fun recently opened a new Green Living Center! Located in the Otto Borchert Family Special Exhibits building at the Milwaukee County Zoo, the center provides a place for visitors to learn how to live more eco-friendly lives.

Stop by and start off your learning experience by cooling down with a freeze pop. With a minimum \$0.50 donation, you can enjoy a tasty treat and contribute to a great cause! All donations go to helping animals affected by the BP oil spill in the Gulf. With sweets in hand, you can continue through the center and enjoy a variety of informative displays. Take a moment to sit down and watch a video that will open your eyes to the world of commercial fishing. Find out how a disposable diaper in the ocean could last 450 years! And, don’t forget to take a seafood watch guide with you so you can spread the word about sustainable seafood choices even after you leave the center! Want to know what more you can do? Explore our display filled with eco-friendly household products or our interactive water consumption board to find out how making just a small change in your home can make a big difference for the environment!

The Green Living Center is family friendly, with a large craft area that is well stocked with all the materials you’ll need to create your very own promise hand. A fun craft for both kids and adults, promise hands will show the world that you’re doing your part to help the environment.

After exploring the wonderful world of animals throughout the zoo, the Green Living Center provides a place for visitors to learn how to better share this world with all creatures. New displays will be added throughout the summer so please stop by and start the learning adventure today!





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END YOUR SUMMER WITH A SPLASH AT OCEANS OF FUN!

Finish off the summer with a fun filled day at Oceans of Fun and have the experience of a lifetime! We offer a variety of interactive programs for children and adults young at heart. Get up close and personal with our seal and sea lion flippered friends. There are still spots available for the 2010 season, so register quick before they are all gone!

Underwater Journey is a 5 day, full day camp focused on animal interaction, marine mammals and conservation for 7-12 year olds.

Children who would like to become junior trainers can join ***Sea Lion Splash*** where they work alongside trainers to bucket up the animals' diet and meet animal's pool-side for interaction.

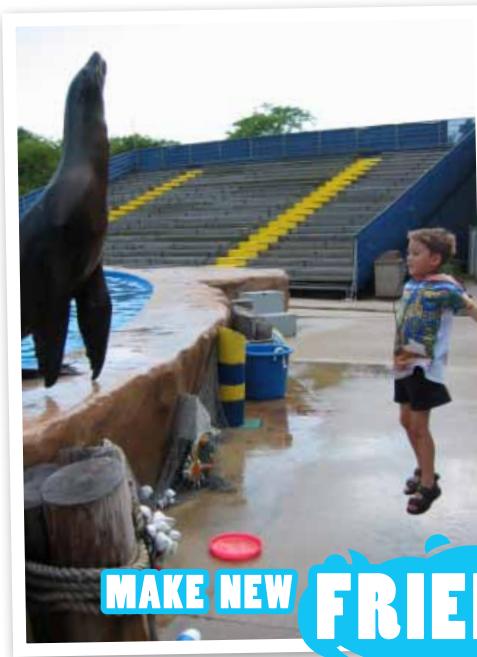


Our most popular program is ***Aquatic Adventure*** for children and adults which is one of its' kind in the Midwest and perfect for a family outing. This amazing program offers participants the chance to reach out and touch the animals and learn how we train them. Participants will ask the animals for behaviors with hand signals, feed them fish, and have an up-close and personal experience with our seals and sea lions both on land and in the water.

Gift Certificates are also available and make great gifts for individuals of all ages. For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.

ARE YOU INTERESTED IN THE ANIMAL TRAINING FIELD?

Oceans of Fun offers intern and volunteer opportunities that teach you the basics of daily animal care and training to get your career started. Internships and volunteer positions are available in Milwaukee, WI for the fall and winter of 2010. As an intern or volunteer,



you will assist the animal care staff in both environmental and animal care. We are looking for individuals that are 18 years of age or older and that are highly motivated. If you are interested in applying, please contact our Intern & Volunteer Coordinator, Kelly Kamrath at 414-453-5527 ext. 2 or kelly@oceansoffun.org



FACILITY WISH LIST



If you would like to help us care for our animals through donations, periodically we will have a list of items that would benefit our animals and their care. Donations can be sent to or dropped off at:

Oceans of Fun, Inc. 10001 W. Bluemound Road Milwaukee, WI 53226

- **4 quart to 9 quart Coolers**
- **Durable Wall Shelving**
- **Rubbermaid Vertical Outdoor Shed**
- **Tall Office Storage Cabinet with Lockable Door**
- **Large Floor Scale with 1000lb Weight Capacity**

**All donations and animal sponsorships are 100% tax-deductible!*





Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

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Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

***CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.**

***CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.**

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

**OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org**

***Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!**